From: Mitel Voice Mail
To: Carlos Escobedo
Subject: Mitel voice message from DOMINGUEZ,JUANA, [redacted] for mailbox 2192
Date: Monday, January 29, 2024 10:22:57 AM
Attachments: JAPKH4Z7M.wav

You have received a voice mail message from DOMINGUEZ,JUANA, [redacted] for mailbox 2192.
Message length is 00:00:22. Message size is 177 KB.

From: Mitel Voice Mail
To: Carlos Escobedo
Subject: Mitel voice message from FERNANDEZ BRYAN, [redacted] for mailbox 2192
Date: Thursday, July 7, 2022 12:17:15 PM
Attachments: HF2KJ8RWY.wav

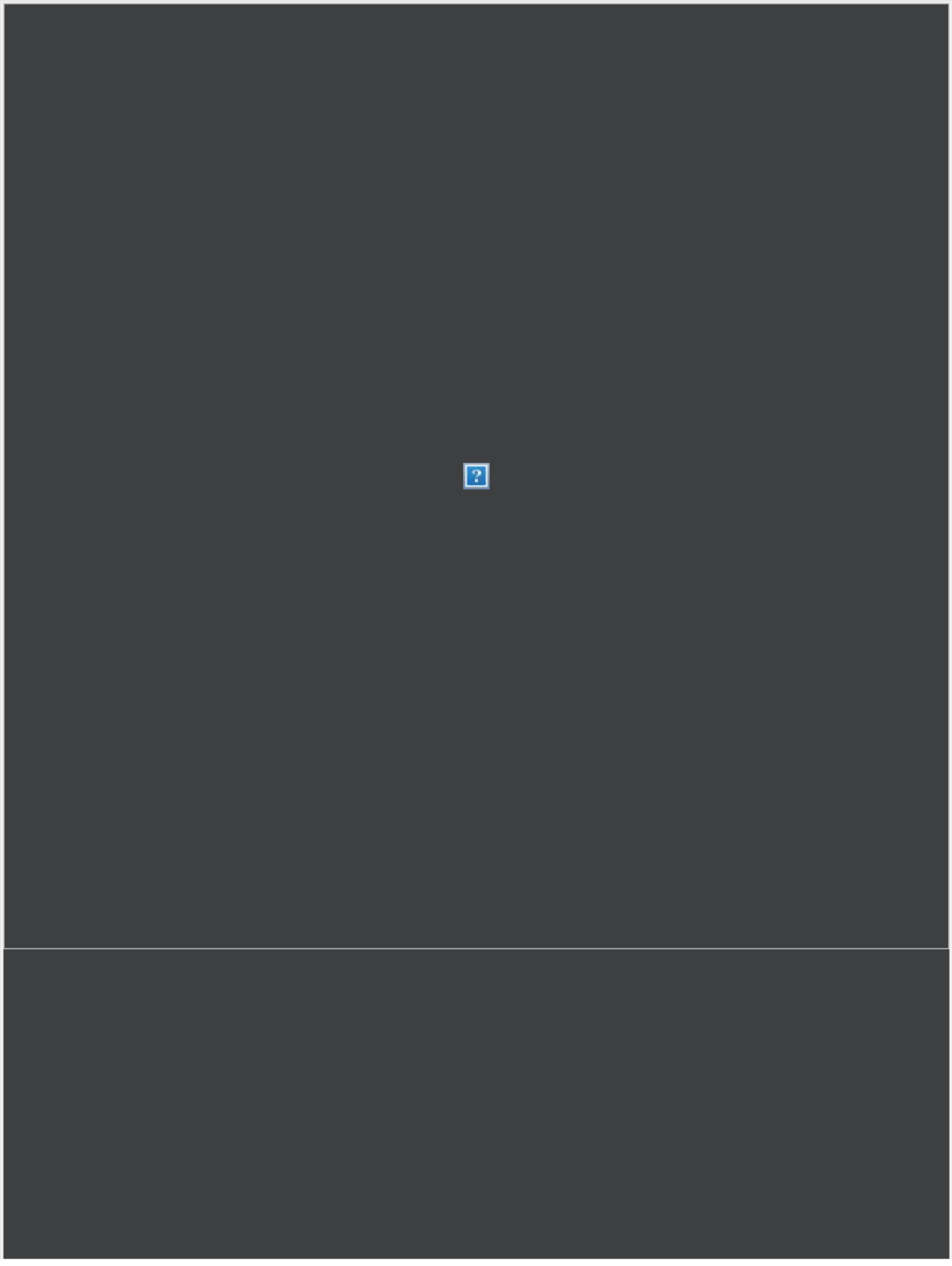
You have received a voice mail message from FERNANDEZ BRYAN, [redacted] for mailbox 2192.
Message length is 00:00:35. Message size is 277 KB.

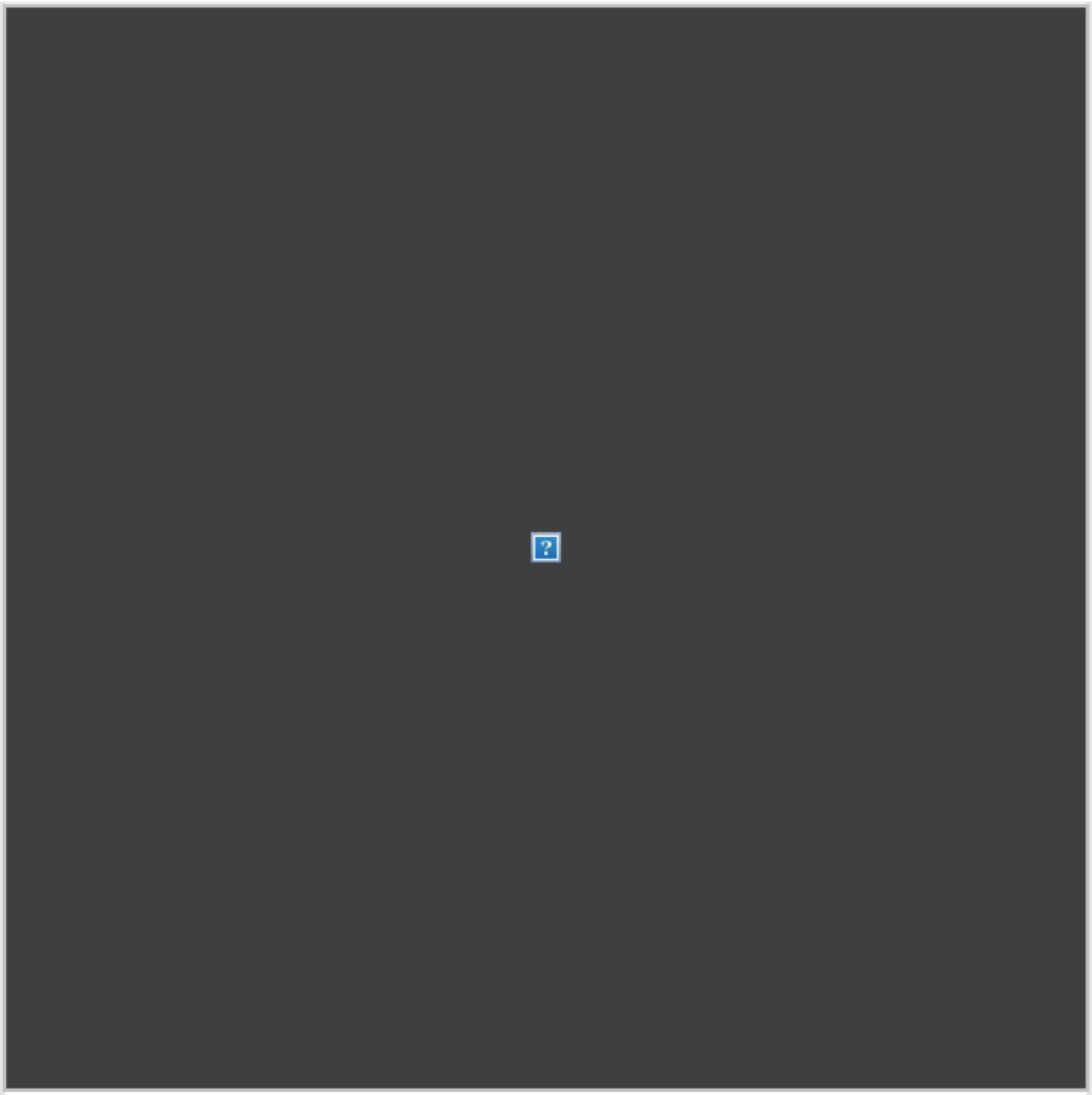
From: Mitel Voice Mail
To: Carlos Escobedo
Subject: Mitel voice message from WIRELESS CALLER, +[redacted] for mailbox 2192
Date: Friday, January 20, 2023 2:39:58 PM
Attachments: H5198MBIQ.wav

You have received a voice mail message from WIRELESS CALLER, +[redacted] for mailbox 2192.
Message length is 00:00:20. Message size is 162 KB.

From: PublicCEO Newsletter
To: Carlos Escobedo
Subject: PublicCEO News for January 18: NDC and Lapkoff & Gobalet Demographic Research to merge
Date: Thursday, January 18, 2024 10:02:19 AM

*** EXTERNAL EMAIL: Please use caution when opening links or attachments.***





Hello Carlos,

In this edition:

- Highly respected California demographic research companies, National Demographics Corporation (NDC) and Lapkoff & Gobalet Demographic Research (LGDR), combine forces.
- The City of Palo Alto is hiring an assistant director of community services.
- The City of Jurupa Valley receives more than $2 million to tackle organized motor vehicle and retail theft.
- The San Diego Association of Governments is looking for a chief executive officer.

Read these headlines and more in today's newsletter.

Highlights

National Demographics Corporation and Lapkoff & Gobalet Demographic Research to merge

This merger will bring the highly regarded LGDR team into NDC's industry-leading operation serving California and Arizona local governments and add analysis of school enrollment demographics to NDC's portfolio of services.

Read More

The City of Palo Alto is seeking an assistant director of community services

The ideal candidate will have experience with natural resources management, environmental regulations, park maintenance, capital improvement projects and passive recreational use of open space.

Population: 68,000
Salary: $165,276 – $247,915
Deadline: February 11

Apply Now

Jurupa Valley awarded over $2 million to combat organized theft in partnership with Riverside County Sheriff's Office

The comprehensive project will include the installation of 60 advanced cameras, equipped with automatic license plate reader technology, strategically placed throughout the City.

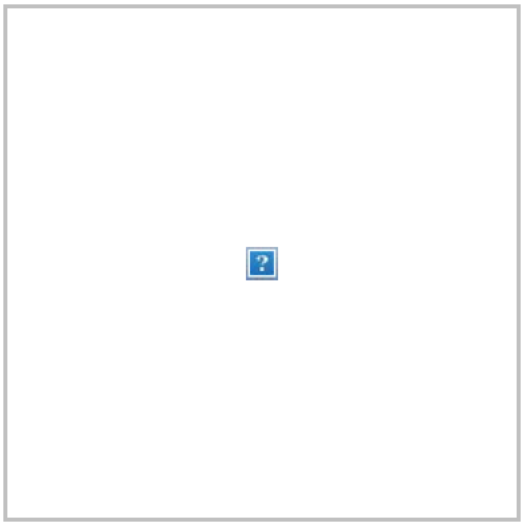
Read More

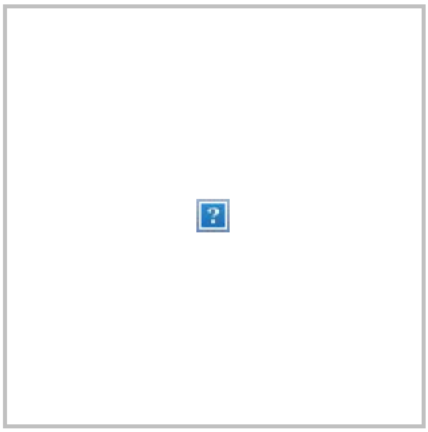
The San Diego Association of Governments is seeking a chief executive officer

The ideal candidate will have a strong background in leadership as well as transportation and regional planning, capital development and operations.

Population: 3.286 million
Salary: $298,572 to $462,787
Deadline: February 23

Apply Now





In Other News

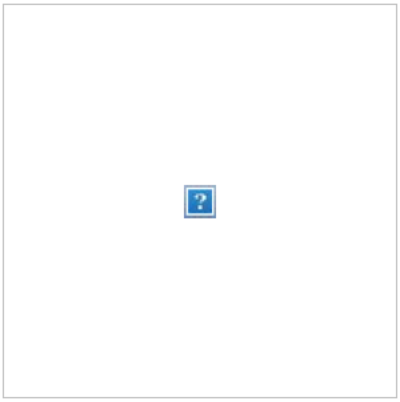
[Billionaire backers of new California city seek voter approval after stealthily snapping up farmland]

[Chula Vista will pursue rejoining Welcoming City program, just not the same as before]

[Cupertino settles YIMBY housing lawsuit and agrees to 'builder's remedy' penalty]

[Lakeport will not move forward with retail cannabis stores or events]

[Mark Twain Health Care District launches program to provide defibrillators to first responders, law enforcement and community]



[Newsom promises to veto ban on youth tackle football]

[Oroville City Council adopts ordinance to expand outdoor dining]

[Palm Desert becomes the first municipality in California to achieve autism certification]

[Sacramento City Council changes one of its rules after outcry over city manager pay]

[San Clemente will have to wait for better sand, delaying replenishment project]

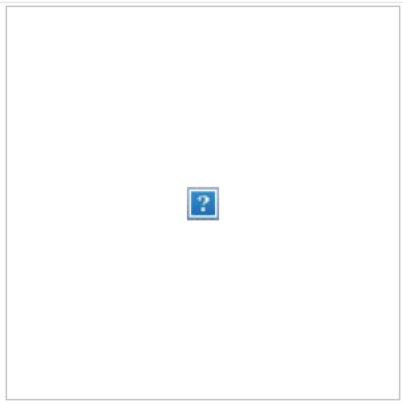
[San Luis Obispo County elections office is in the final stages of ballot preparations]

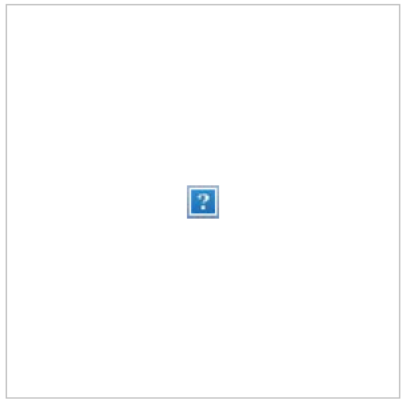
[San Luis Obispo County supervisors move closer to independent redistricting commission]

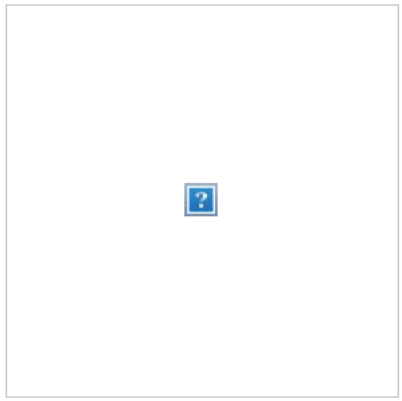
[Santa Rosa to distribute over $500,000 to small businesses for exterior facade improvements]

[St. Helena creates app for residents to report issues]

[Ventura County unanimously approves tolling agreement over Santa Susana Laboratory site]







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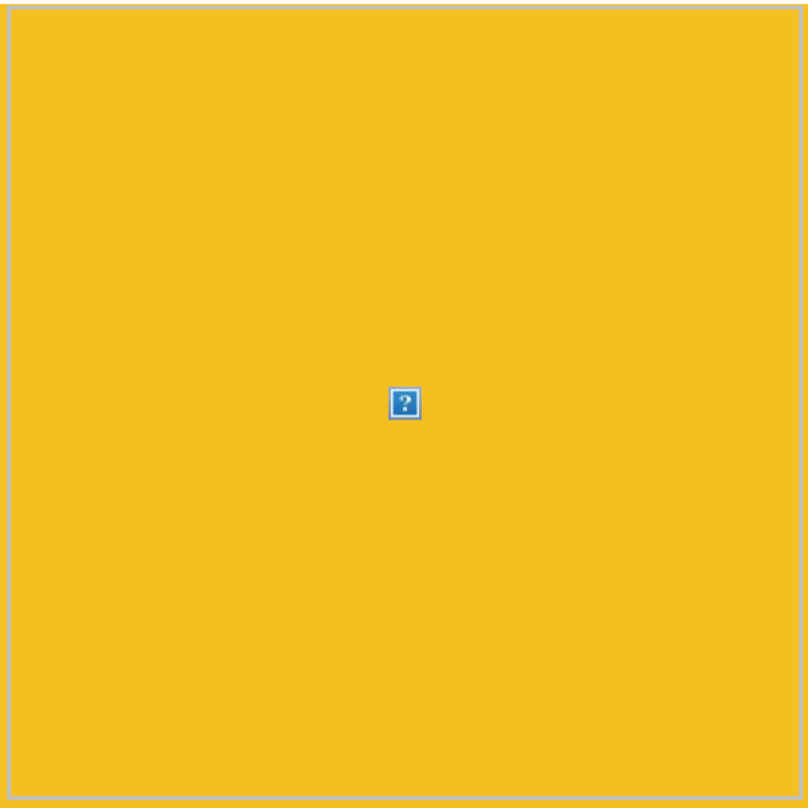
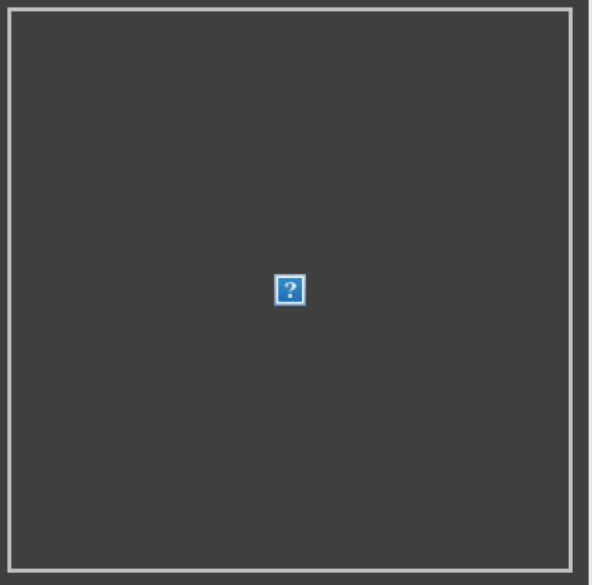
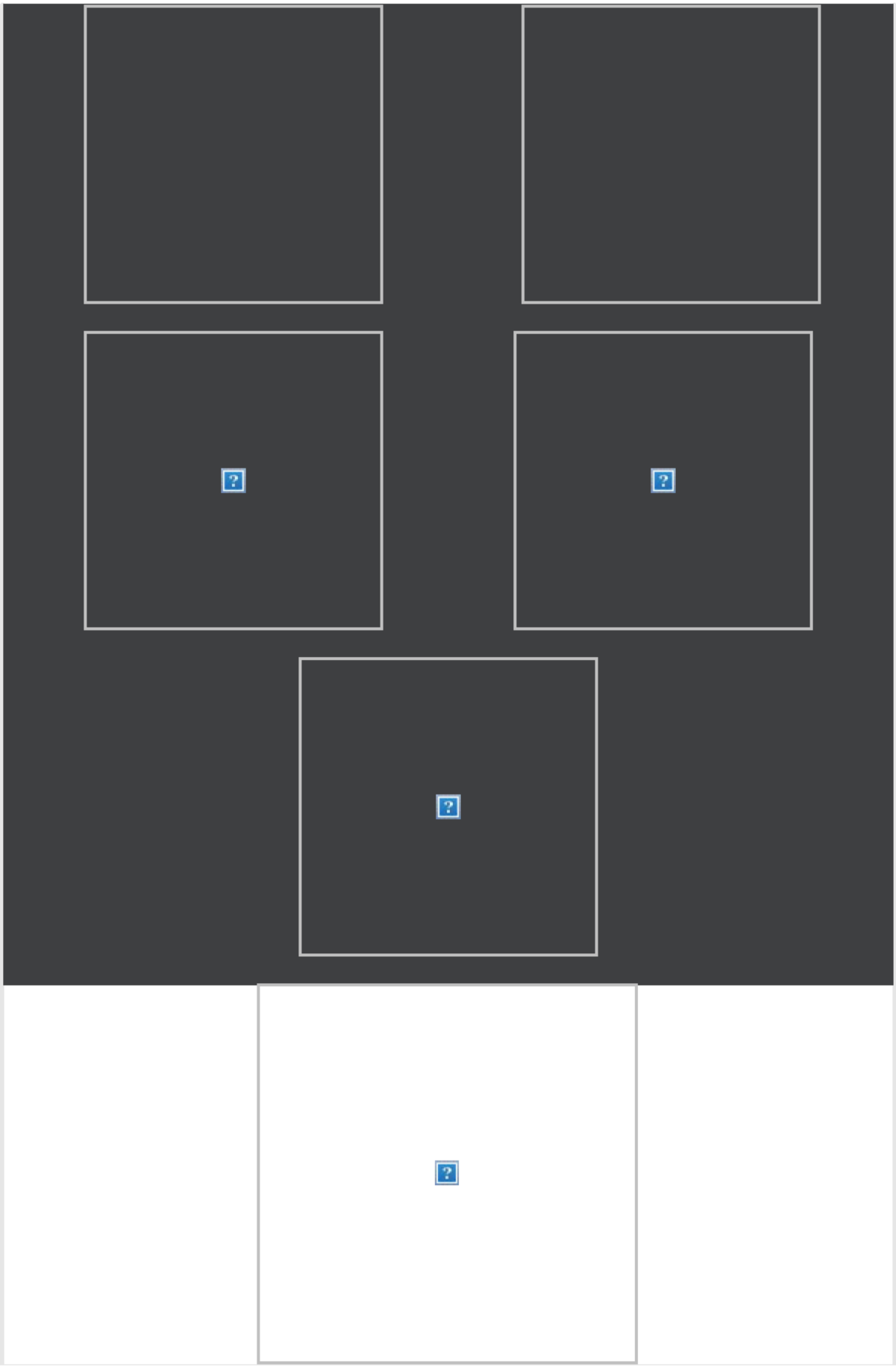
Get More PublicCEO



Catch Up on the Latest Releases





Looking for the next step in your career? See who's hiring.

- **Administrative & Financial Manager**, Santa Ynez River Water Conservation District
- **Assistant City Manager**, City of Carpinteria, City of Redwood City
- **Assistant Director (Community Services)**, City of Palo Alto
- **Assistant to the City Manager**, City of Simi Valley
- **Chief Administrative Officer,** County of San Diego
- **Chief Executive Officer**, San Diego Association of Governments
- **City Manager**, City of Lomita, City of Brisbane, City of Ione
- **County Administrative Officer**, County of San Luis Obispo
- **Community Development Director**, City of Ventura
- **Deputy County Counsel**, County of San Joaquin
- **Deputy Executive Director**, Riverside County Transportation Commission
- **Deputy Finance Officer**, City of Merced
- **Director of Administrative Services/Chief Innovation Officer**, City of Camarillo
- **Director of Administrative Services**, City of Cerritos
- **Director of Community Development**, City of Riverbank
- **Director of Community Development & Housing**, City of San Bernardino
- **Director of Library Services**, City of Santa Cruz
- **Executive Assistant/Clerk of the Board**, San Gorgonio Pass Water Agency
- **Economic Development Manager**, City of Palmdale
- **Finance Director**, City of Salinas
- **Health Care Agency Director**, Orange County Health Care Agency
- **Human Resources Director**, City of San Mateo
- **Human Resources Manager**, City of Malibu
- **Planning and Sustainable Development Manager**, City of Costa Mesa
- **Project Manager (Economic Development)**, City of Pasadena
- **Risk Manager**, City of Mountain View
- **Town Manager**, Town of Florence, AZ

Attention Public Officials

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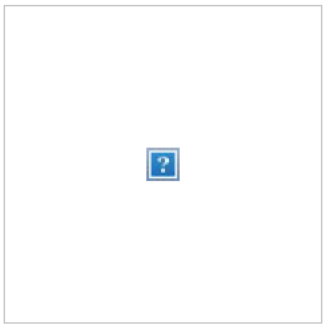


Try email marketing for free today!

From: Monica Lopez
To: Luis Magallon
Cc: Brett Fulgoni; Mark Mueller; David Beas; Hector Perales; Sam Angulo; Ricky Wilson; Carlos Escobedo; Jason Zickuhr
Subject: Re: Traffic Committee Meeting - October 26, 2022
Date: Monday, December 18, 2023 11:56:46 AM
Attachments: image003.png
image004.png
image005.png
image009.png
image010.png
image011.png
IMG_1337.MOV

*** EXTERNAL EMAIL: Please use caution when opening links or attachments.***

Hi Luis,

While I appreciate the two speed limit signs added to Atlantic, as we all suspected, they really have not helped at all. Possibly it is the locations, only at the beginning of the street (corner of Atlantic/Railroad & Atlantic/Blosser). Drivers turning from Blosser & Railroad are already at a higher speed then 25, and the majority just continue at that speed. I was surprised that none were placed in the middle of Atlantic, which is where the majority of drivers really pick up speed. I could easily send you multiple videos every day, and many are our neighbors, who are daily offenders. In my 20+ years living here, I have yet to see one person pulled over on Atlantic and welcome more enforcement. Last week I asked a young neighbor (who was driving in front of me, probably doing 50 mph), if he knew what the speed limit was. His answer was "no, there are no signs on our street". When I pointed out that he actually just sped past the one at the corner, he seemed surprised. I will continue to fight for speed humps, as one day Santa Maria will join the rest of SB County and add these. But for now, can you please add signs to the middle of Atlantic? The one at the corner of Railroad is often blocked by a commercial truck, that is parked there daily. On that note, again, why can't we get the signs that Canal has about taller vehicles not being allowed to park? My next-door neighbor brings his semi home often and parks on Atlantic...

Semi's are also still a huge issue. Recently one stopped at Cesar Chavez and then proceeded to back down Atlantic to Blosser, holding up traffic (I have video of this). We are the one street in the neighborhood that actually has driveways on it, versus Canal or Hidden Pines. I once again ask you to help us stop this excessive traffic, speeding, commercial truck parking, semi's, and give us the protection we need! No Semi should get past Donovan when traveling down Blosser! We are a residential street with houses and kids, commercial vehicles of that size should never be allowed to shortcut through our neighborhood. Come out and look at the broken tree branches and tire marks over the middle of the roundabout, the semi's are destructive. Just last night my next-door neighbor drove his Jordano's work truck home, parked on Atlantic and left it running for a bit. Not sure why on a Sunday evening, we have to listen to a large truck idling on a residential street.

Soon the corner of Railroad & Hidden Pines will be developed, and currently they are pushing for apartments and other ideas that might include a coffee shop, small store or community pool (per the developer), that are just going to increase the traffic already here. The church we were promised by the original developer, is never happening. Anything built there is going to add daily traffic, not just periodic traffic. Please don't wait for that to happen.

I realize that one video doesn't seem like much, so I assure you that I have multiple videos.

Thank you,
Monica Lopez

From: Monica Lopez [redacted]
Sent: Thursday, September 14, 2023 3:29 PM
To: Luis Magallon <lmagallon@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Subject: Re: Traffic Committee Meeting - October 26, 2022

Hi Luis,

Thank you for the great update, the neighbors and I are happy to hear this. Thank you also for your continued hard work on this matter. While I realize it might not fix all our speeding issues, it is a starting point and I appreciate it!

Regarding the continued semi-trucks, are they actually allowed to drive up Atlantic Place but discouraged, or not allowed to drive on the residential street? I do not report these anywhere, as it seems they'd be gone before law enforcement could respond.

Thanks again!
Monica Lopez

From: Luis Magallon <lmagallon@cityofsantamaria.org>
Sent: Wednesday, September 13, 2023 7:39 AM
To: Monica Lopez [redacted]
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Subject: RE: Traffic Committee Meeting - October 26, 2022

Hi Monica,

I checked in with our street's guys. It is anticipated that the signage should be installed by mid to late next week.

Its unfortunate that truck drivers are still ending up on Atlantic. Even more so knowing that there are some that do it willingly. However, that continues to be an enforcement issue. Please continue to report the incidents to PD.

Thank you!

Best Regards,
-Luis

Luis A Magallon, P.E.
Engineer III at City of Santa Maria

Phone: 805-361-9741
Email: lmagallon@cityofsantamaria.org

110 S. Pine Street, Suite 221
Santa Maria, CA 93458

From: Monica Lopez [redacted]
Sent: Sunday, September 10, 2023 11:16 AM
To: Luis Magallon <lmagallon@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Subject: Re: Traffic Committee Meeting - October 26, 2022

*** EXTERNAL EMAIL: Please use caution when opening links or attachments.***

Hi Luis,

I am wondering when we can expect to see signs on Atlantic Place, as just this morning while on my walk, I watched a car pass another car on Atlantic Place. We continue to have some of the same drivers, our lovely neighbors, literally race up and down Atlantic Place on a daily basis. More neighbors are finally complaining about it to me, and I would like to give them some kind of a positive update. I am pretty sure I have been complaining about this now for probably 2 years.

In addition, last night (Saturday) after dusk, two semi-trucks drove up Atlantic Place. That continues too. I am sure they know that they can get away with this, as they are gone before anyone can respond. As I mentioned before, I spoke with a truck driver that said he weighs out the consequences of taking the Blosser/Atlantic Place route to the 101 vs Broadway (where he has to deal with multiple lights and more traffic). He is coming down from Paso Robles to Stowell for his drop offs and then back to Paso.

Thank you,
Monica Lopez

From: Monica Lopez[redacted]
Sent: Thursday, August 24, 2023 3:43 PM
To: Luis Magallon <lmagallon@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Subject: Re: Traffic Committee Meeting - October 26, 2022

Hi Luis,

That is terrific news, thank you. Just yesterday we had 5 semi trucks drive up Atlantic Place and one actually turned around by Railroad and came back down. Often the drivers are confused and ask how to get to the 101.

I'm sharing a video I took this past Sunday, on Atlantic. For some reason, people are really misbehaving out here and its frustrating!

I look forward to seeing the changes.

Thank you for continuing to address these issues, I appreciate it.

Monica Lopez

Sent from my iPhone

On Aug 22, 2023, at 11:37 AM, Luis Magallon <lmagallon@cityofsantamaria.org> wrote:

Hi Monica,

Thank you for your email.

The results were not presented at the July meeting.

However, since then we worked on exploring other means of establishing the 25 mph speed limit. Fortunately, we have a fairly strong argument to identify Atlantic Place as a residential district per the CVC and thus establish the prima facie limit of 25 mph.

I am working on putting in a work order to have speed limit signs and markings installed on Atlantic.

We are also going to replace the "Eastbound Trucks…" sign on North Blosser with a larger sign that reads the same.

Thank you!

Best Regards,
-Luis

Luis A Magallon, P.E.
Engineer III at City of Santa Maria

Phone: 805-361-9741
Email: lmagallon@cityofsantamaria.org

110 S. Pine Street, Suite 221
Santa Maria, CA 93458

From: Monica Lopez[redacted] >
Sent: Wednesday, August 16, 2023 1:44 PM
To: Luis Magallon <lmagallon@cityofsantamaria.org>; Brett Fulgoni <bfulgoni@cityofsantamaria.org>

Cc: Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Subject: Re: Traffic Committee Meeting - October 26, 2022

*** EXTERNAL EMAIL: Please use caution when opening links or attachments.***

Hi Luis,

As I just watched a semi-truck drive past my house right now at 1:35 pm (as well as last night at 10:15 pm + many other times), I am wondering what the latest update is for Atlantic Place. Last we heard from you was on July 3rd stating -

I anticipate presenting the E&TS (Speed Survey) at the upcoming Traffic Committee meeting tentatively scheduled for Wednesday July 26, 2023.

That date has come and gone, so I would love to know how that went. I continue to listen and watch the speeders go up and down Atlantic Place daily. I continue to see the semi-trucks go up Atlantic Place daily.

Thank you, it is much appreciated!

Monica Lopez

From: Monica Lopez [redacted]
Sent: Tuesday, July 11, 2023 4:12 PM
To: Luis Magallon <lmagallon@cityofsantamaria.org>; Brett Fulgoni <bfulgoni@cityofsantamaria.org>
Cc: Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Subject: Re: Traffic Committee Meeting - October 26, 2022

Hi Luis,

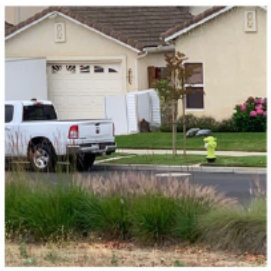
Thank you for the update. As a resident with a driveway that exits to Atlantic Place, I sure hope that the speed limit suggested is based on this being a residential street and 25 mph. I know in the past it was mentioned that we don't have enough houses on Atlantic to qualify a residential street, but as I said before, we now have 3 permitted, detached ADU's. So, 16 houses + 3 ADU's with driveways that exit to Atlantic, plus 3 additional houses that side Atlantic. The 3 AUD's have added more people and cars, as all three are occupied. As a state licensed real estate appraiser, if the speed limit is anything but 25 mph, it changes our street to a residential access street, which would be noted on all appraisals that the homeowners on Atlantic might get. A residential access street is often considered a detriment, and lenders make us note it on all reports. When we were encouraged to buy here in 2003, this was advertised as a residential neighborhood. Now with the semis and speeders, our street does not really have that feeling anymore.

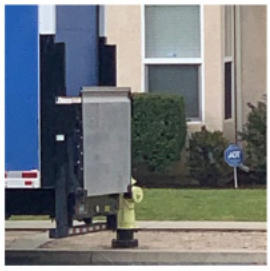
I will continue to mention the semis on Atlantic as I know there is some law enforcement on this email thread. Again, today so far, two semis, and that does not include the one I woke up to parked across the street. My next-door neighbor drives his home from his job with Jordano's. Waking up to the sound of it starting up is not fun. I don't find calling in semi's driving through helpful, as they will be long gone before any officer can respond. Currently we can't even get neighbors and their guest, ticketed or warned for parking in front of the fire hydrants. On any given day, you will find 3 of the 5 hydrants with cars parked in front of or right next to them. I am not sure how that is ok? It often seems as if people using Atlantic get away with a lot, possibly because we are the last street in town... I see police officers drive right past the cars blocking fire hydrants and parking in the bike lanes at Blosser and Atlantic. Possibly we need curbs painted red in these areas. Also, I am still not sure why Canal has signs restricting large trucks and Atlantic does not. All of that would help with keeping our street residential.

Once again, I will attach some photos showing what happens over here. I will also mention the speed hump on Marvin in Orcutt. I continue to wonder how anyone can say that a reason for not allowing speed humps, is that these impede emergency vehicles and therefore the city of Santa Maria is going to be the only city without them. Makes no sense to me! That explanation is like saying only Santa Maria cares about responding to their people, but not Orcutt, SLO, SB, gated communities, Solvang, AG, etc. We all know that can't possible be accurate.

Thank you for continuing to try and help our street! I appreciate it.

Monica Lopez





From: Luis Magallon <lmagallon@cityofsantamaria.org>
Sent: Monday, July 3, 2023 6:44 PM
To: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Monica Lope[redacted]
Cc: Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Subject: RE: Traffic Committee Meeting - October 26, 2022

Good Afternoon Monica,

Thank you for your email. I anticipate presenting the E&TS (Speed Survey) at the upcoming Traffic Committee meeting tentatively scheduled for Wednesday July 26, 2023.

I would encourage you to continue to report speeders and semi-truck drivers to PD.

With respect to the signage at Baldwin Way/Atlantic Avenue: I spoke to the signs/streets crew and its my understanding that the signs are going to be ordered (if they haven't already).

Thank you and have a great & safe 4th!

Best Regards,
-Luis

Luis A Magallon, P.E.
Engineer III at City of Santa Maria

Phone: 805-361-9741
Email: lmagallon@cityofsantamaria.org

110 S. Pine Street, Suite 221
Santa Maria, CA 93458

From: Brett Fulgoni <bfulgoni@cityofsantamaria.org>
Sent: Thursday, June 29, 2023 8:47 AM
To: Monica Lopez [redacted]
Cc: Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Luis Magallon <lmagallon@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>
Subject: RE: Traffic Committee Meeting - October 26, 2022

Good Morning Monica,

Thanks for keeping us in the loop on these issues. Your concerns don't go unnoticed. We are all talking about how to solve these issues, and want to let you know that we do truly care, and are looking at solutions both short term and long term.

Thank you,

Brett Fulgoni
Director
Public Works
City of Santa Maria
805-925-0951 X2269

From: Monica Lopez [redacted]
Sent: Thursday, June 29, 2023 8:20 AM
To: Luis Magallon <lmagallon@cityofsantamaria.org>; Geoffrey Wheeler <Geoffrey_SBBike@cybt-web.org>; Dostalek, Diane@DOT <Diane.Dostalek@dot.ca.gov>; Frank Albro Jr. <falbro@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Carlos Escobedo <cescobedo@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; James Austin <jaustin@cityofsantamaria.org>; Monica Lopez [redacted]
Subject: Re: Traffic Committee Meeting - October 26, 2022

*** EXTERNAL EMAIL: Please use caution when opening links or attachments.***

Good morning,

Thank you for the update, I appreciate it. My comments saying this seems repetitive, is due to already discussing this back in October (and prior to that), and yet here we are, with no change yet.

I am attaching pictures from yesterday, when I was turning down Atlantic at the corner of Railroad. You can see just how close that semi was to my car, and then for some odd reason, he turned around and came back down Atlantic heading to Blosser. I then drove down Blosser to see exactly what the current signs say and was surprised to read that it only tells semi's to not use Taylor. That helps explain why they keep driving and cut up Atlantic. I will include that picture, for those who have not seen it. There is no way that sign helps drivers avoid Atlantic. I had a long talk with a truck driver from Paso Robles, who often makes deliveries over off Stowell and Blosser. He admitted that sometimes truck drivers want to avoid all the signal lights on Broadway and will take their chances on a residential street, knowing they are not

supposed to drive there. He also admitted to getting a ticket for doing exactly this. He added that they will drive right over the roundabouts at Hidden Pines & Railroad, as well as the ones on S. College Drive.

Having bought my house new in 2003, I can say that we did not have this issue with the large trucks, but the speeders have been here forever. I repeat, in the past I had 3 cars hit on Atlantic. We see it often, and recently too. Many neighbors just do not speak up. Currently there is still the street sign missing at Baldwin Way and Atlantic Place, due to the last big accident. That is the one where the driver took out that street sign, a city tree, a fire hydrant, and the neighbor's car. The tree and fire hydrant have been replaced but still no sign.

I could report speeders and semi's but due to our local police being so busy, both are gone by the time they are able to respond. I have multiple pictures and videos of repeat offenders. As mentioned before, a lot of the speeders live right here and are neighbors. I am happy to hear that the speed survey is being worked on, I cannot imagine any other speed except 25 mph, and sure hope that is the decision made.

Thank you for your continued efforts!

Monica Lopez

From: Luis Magallon <lmagallon@cityofsantamaria.org>
Sent: Tuesday, June 27, 2023 6:00 PM
To: Geoffrey Wheeler <Geoffrey_SBBike@cybt-web.org>; Monica Lope [redacted] Dostalek, Diane@DOT <Diane.Dostalek@dot.ca.gov>; Frank Albro Jr. <falbro@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Carlos Escobedo <cescobedo@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; James Austin <jaustin@cityofsantamaria.org>
Subject: RE: Traffic Committee Meeting - October 26, 2022

Good Afternoon All,

I understand your frustration with speeding and semi-truck issues on Atlantic, Monica. I apologize if my previous emails seemed repetitive. I am actively working on addressing these concerns.

Regarding the Speed Survey, I took direct action and visited the area last week and performed a speed survey.

We are diligently establishing a Neighborhood Traffic Calming Policy, which will allow for implementing measures like speed humps/tables. Approval from First Responders is required for any installations.

While I wasn't directly involved in your neighborhood's development, I believe it went through an extensive entitlement process that included traffic impact analysis.

Please continue to email me and maintain a record of incidents. We're working on new signage along Blosser to prohibit semis on North Blosser past Donovan. Report any speeding or semi-truck sightings to the police department.

Geoffrey, we're actively installing additional signage along Blosser to address the semi-truck issue.

Our speed tracker will collect real-time data to identify peak speeding periods, assisting the police department with enforcement. However, it won't be used for the speed survey itself.

Thank you for your engagement and patience.

Best Regards,
-Luis

Luis A Magallon, P.E.
Engineer III at City of Santa Maria

Phone: 805-361-9741
Email: lmagallon@cityofsantamaria.org

110 S. Pine Street, Suite 221
Santa Maria, CA 93458

From: Geoffrey Wheeler <Geoffrey_SBBike@cybt-web.org>
Sent: Monday, June 19, 2023 6:58 PM
To: Monica Lopez [redacted] >; Luis Magallon <lmagallon@cityofsantamaria.org>; Dostalek, Diane@DOT <Diane.Dostalek@dot.ca.gov>; Frank Albro Jr. <falbro@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Carlos Escobedo <cescobedo@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; James Austin <jaustin@cityofsantamaria.org>
Subject: Re: Traffic Committee Meeting - October 26, 2022

*** EXTERNAL EMAIL: Please use caution when opening links or attachments.***

Hi Monica,

I'm glad you are writing to Luis. He has a lot of work to do. And this is part of his job. I certainly think that your point that trucks continue to drive on N Blosser Road past W Donovan Road is important. What the city has done up to now has not been effective. They need to try something new, monitor it, and take additional actions until there are no articulated trucks driving on N Blosser Road past W Donovan Road.

That Luis has said the the city is purchasing some equipment to determine the speeds of our streets is a bit concerning to me. In the past the method for determining the speed has been to survey the speed of vehicles on the street and setting the speed limit at the speed that 85% of the vehicles are traveling. I believe that this resulted in the speed on Taylor being raised from 30 to 35. Last year a new state law came into effect that allows cities and counties to set speed limits at less than the 85th percentile based on the use of the street and other factors (here is an article about what was recently done in Orcutt - https://santamariatimes.com/news/local/govt-and-politics/speed-limits-may-soon-be-lower-on-some-orcutt-area-streets/article_afdf29a2-a064-58de-a89f-a2c4b9abfa88.html) I think that lower speed limits and more traffic calmed streets are safer and more pleasant to walk bicycle, drive on and live on.
All streets in Santa Maria that do not have a posted speed limit actually do have a default speed limit. I believe it's called a prima facia speed limit. I believe that speed limit is 25 mph but Louis could give you more accurate information. Actually, I think that if you search for it online, you will find the speed limits for all the streets in Santa Maria on the city's website. But, as you can see on Atlantic, the width and straightness of the street invites speeding. Luis has many methods in his toolkit that could be used to introduce traffic calming. One of them is speed humps. There are others that might be more beautiful and still accomplish the same. They all cost money. Very soon, the traffic committee will have a procedure in place for considering and recommending traffic calming measures when they are requested. The procedure will include some surveys and it might involve some community outreach on your part. I have not seen the final draft.

To generate funds to do neighborhood improvements such as traffic calming, litter clean up, and beautification, I recommend that you study the book by Dr Donald Shoup, The High Cost of Free Parking. It has some strategies and methods for accomplishing some of the things that you would like to do. His methods have been used in other places and might be useful in your situation. I think you have a very nice neighborhood.

Your outspokenness is useful in making Santa Maria a more livable city for everyone. Thank you.

Respectfully yours,

Geoffrey Wheeler
Volunteer Active Transportation Advocate

-------- Original message --------
From: Monica Lopez <[redacted]>
Date: 6/19/23 18:13 (GMT-08:00)
To: Luis Magallon <lmagallon@cityofsantamaria.org>, "Dostalek, Diane@DOT" <Diane.Dostalek@dot.ca.gov>, "Frank Albro Jr." <falbro@cityofsantamaria.org>, Hector Perales <hperales@cityofsantamaria.org>, Sam Angulo <sangulo@cityofsantamaria.org>, Ricky Wilson <ricky.wilson@cityofsantamaria.org>, Carlos Escobedo <cescobedo@cityofsantamaria.org>, Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>, Mark Mueller <mmueller@cityofsantamaria.org>, David Beas <dbeas@cityofsantamaria.org>, "Geoffrey Wheeler, volunteer, SBbike" <Geoffrey_SBBike@cvbt-web.org>, James Austin <jaustin@cityofsantamaria.org>
Subject: Re: Traffic Committee Meeting - October 26, 2022

This picture was taken on Valerio Street in SB, on 06/15/2023. This is a straight away that has many speeders, but the city continues to work on making it better. I can assure you that multiple emergency vehicles frequent this road often. Santa Barbara is adding speed humps and calming devices, not refusing to add them. If other cities believe in them, I would think Santa Maria could too.

Monica Lopez

From: Monica Lopez [redacted]
Sent: Monday, June 19, 2023 6:06 PM
To: Luis Magallon <lmagallon@cityofsantamaria.org>; Dostalek, Diane@DOT <Diane.Dostalek@dot.ca.gov>; Frank Albro Jr. <falbro@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Carlos Escobedo <cescobedo@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Geoffrey Wheeler, volunteer, SBbike <Geoffrey_SBBike@cvbt-web.org>; James Austin <jaustin@cityofsantamaria.org>
Subject: Re: Traffic Committee Meeting - October 26, 2022

Good afternoon Luis,

Thank you for your email, though much of it seems repetitive. I just looked back through my emails, and I have been asking for help with speeding since at least September 2020. Why was this issue discussed once again in October 2022, and now you are saying that engineering is now going to try to determine the speed limit for Atlantic? With all due respect, Diane Dostalek mentioned this last year... The lack of speed humps in the city of Santa Maria is embarrassing! Am I supposed to believe that all the cities surrounding us are able to have their emergency vehicles safely maneuver these, in a good response time, but Santa Maria cannot? I work between Carpinteria and Paso Robles and can forward you speed hump pictures from every other area. The excuses in this town are just wrong! Santa Barbara just redid multiple speed humps, and the emergency vehicles are going over them with ease! I just cannot believe that Santa Maria even uses that as an excuse.

Again, this morning I noticed that once again a vehicle, probably a truck, drove off of Blosser into the dirt and over a street sign. Thankfully that was not me or any other pedestrian. The neighbors and I make it a point to not stand at the corner and chat, as we don't trust the cars coming from Blosser and turning onto Atlantic. How anyone in SM thinks that a straight away from Atlantic to Railroad, was a good idea, is beyond me. It seems that nothing has been done since October (or when I mentioned this in 2020). I will continue to email you in hopes of change, but at the least, to keep a track record to assist anyone that eventually gets hurt on Atlantic.

As far as the semi's go, I just saw that sign, a very small sign. I mentioned it to a neighbor who lives closer to Canal, and they had never noticed it either. Not sure when that was installed, but my guess is that it needs to be a bit larger. I have not been home for a few nights but will pay attention tonight to see if the trucks continue to drive on Atlantic. I did see a couple during the day last week.

You can tell by the tone of my email that I am fed up. In addition to the speeding issue, I am now dealing with multiple new homeless and getting the same runaround. I can honestly say that I am sorry I bought my new home in 2003 and wish I had stayed in my hometown of Santa Barbara. The amount of property taxes I have paid over 20 years has not been offset by positives. There is a part of me that is ready to throw in the towel and leave, and a part of me that says fight for your neighborhood.

Respectfully,
Monica Lopez

From: Luis Magallon <lmagallon@cityofsantamaria.org>
Sent: Wednesday, June 14, 2023 6:43 PM
To: Monica Lope [redacted]>; Dostalek, Diane@DOT <Diane.Dostalek@dot.ca.gov>; Frank Albro Jr. <falbro@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Carlos Escobedo <cescobedo@cityofsantamaria.org>; Jason Zickuhr <jzickuhr@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Geoffrey Wheeler, volunteer, SBbike <Geoffrey_SBBike@cvbt-web.org>; James Austin <jaustin@cityofsantamaria.org>
Subject: RE: Traffic Committee Meeting - October 26, 2022

Good afternoon Monica,

Thank you for your email.

I understand that you are concerned about the semi trucks that are coming from Blosser and turning up Atlantic. There is existing signage that prohibits semis from entering North Blosser past Donovan. However, it appears that the signage is not sufficient to prevent semi drivers from continuing north past Donovan. As such, staff is preparing a work order to place more signage along North Blosser prior to the North Blosser/Donovan Road intersection. The intent is to increase awareness and prompt more semis to take Donovan instead of continuing north thereby reducing the incidents that they end up on Taylor/Rancho Verde/Canal/Hidden Pines/Atlantic. Staff will look into getting the Atlantic/Blosser street sign replaced.

With respect to speeding on Atlantic; staff will be performing an Engineering & Traffic Survey (ET&S) with the intent to determine the speed limit. Furthermore, the department is in the process of purchasing a speed tracker. The purpose of the tracker is to collect real time speed data and determine when the speeding occurs most frequently. The data would then be passed on to SMPD to assist in their enforcement efforts. Atlantic is going to be one of the first streets where the tracker will be used.

The draft neighborhood traffic calming policy has been presented to Department Directors and they have provided some valuable feedback. Public Works is currently working on incorporating this feedback into the draft policy. Once the draft policy is finalized, it will be presented to Traffic Committee and City Council for review and approval.

I encourage you to continue to contact SMPD when you see the illicit activity you reference.

I will be forwarding your email to code enforcement as they may be able to assist with the storage containers.

Thanks again for your email and please let me know if you have any questions/comments.

Best Regards,
-Luis

Luis A Magallon, P.E.
Engineer III at City of Santa Maria

Phone: 805-361-9741
Email: lmagallon@cityofsantamaria.org

110 S. Pine Street, Suite 221
Santa Maria, CA 93458

From: Monica Lopez [redacted]
Sent: Tuesday, June 13, 2023 2:23 PM
To: Luis Magallon <lmagallon@cityofsantamaria.org>; Dostalek, Diane@DOT <Diane.Dostalek@dot.ca.gov>; Frank Albro Jr. <falbro@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; SMPDHotsheet - C Hoops, CHP <choops@chp.ca.gov>; Michael McGehee <mmcgehee@cityofsantamaria.org>; Sam Angulo <sangulo@cityofsantamaria.org>; Humberto Orozco <horozco@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Jerid Vodopija <jvodopija@cityofsantamaria.org>; Carlos Escobedo <cescobedo@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Geoffrey Wheeler, volunteer, SBbike <Geoffrey_SBBike@cvbt-web.org>; James Austin <jaustin@cityofsantamaria.org>
Subject: Re: Traffic Committee Meeting - October 26, 2022

*** EXTERNAL EMAIL: Please use caution when opening links or attachments.***

Hi Luis and others,

I am reaching out once again as nothing has changed on our street, Atlantic Place. Not the speeders, not the semi's driving through, not the people parking in the bike lanes on Blosser, nothing! I sent Luis an email in December asking for an update on the speeding situation here and got no response. The last time I heard from anyone was after the zoom meeting in October... What is it going to take for a change, someone to get hit? I am really frustrated as are other neighbors with houses that side to Atlantic Place. Has a speed limit even been established for our street?

These are pictures of a semi coming from Blosser and turning up Atlantic. It ran over the sign, broke it and kept driving. The Atlantic street sign at the corner on Blosser, is gone. I have watched them try to back out of Atlantic and back down Blosser, the hit the fire hydrant and drive off. They just don't fit on our street. They obviously can't make that turn and then they must drive over the roundabout to get out of the neighborhood. Often the truck drivers are equally frustrated and ask how they get to the 101. These trucks drive up Atlantic at least 3 times a day during the week. Last night there were 3 that passed my house between 8 - 9:30 pm, that happens almost every single weeknight! Why is this allowed?

The speeding issue remains the same. Last I heard we needed a speed limit established for Atlantic Place, has that happened? In addition to the houses that were already on the corners of Atlantic, this year 3 detached ADU's have been added. Why is this not being addressed? Where are the devices necessary to slow down the cars that often race from Blosser straight through to Railroad or vice versa (as if our street is a short-cut)?

I am adding this paragraph for the law enforcement on this email. Soon our street, which is only 20 years old, will look just like the rundown runs in the middle of town. This week we had a stolen truck propped up on boulders, with all 4 tires removed. Some neighbors continue to park right in front of the fire hydrants daily. Every single day people park in the bike lanes at Blosser and Atlantic. I have watched police officers drive right past, why is the no parking not enforced? I can't even tell you how often I ask people to leave our street because they are parked, drinking, smoking or having sex, in their cars, while parked on Atlantic. Often that happens in board daylight, as I don't go out there in the dark. That behavior is every week if not daily, and the trash we pick up is unreal (liquor and food containers, used condoms and tampons, etc.). We currently have graffiti on our sidewalk in a few places. The people that built ADU's now keep large, white storage containers on the street. Why is anything other than normal vehicles allowed to park on our residential street? Commercial and storage should never be allowed.

I bought new here in 2003 and have just watched our neighborhood go downhill. Please help us stop this. Please give us speed limit signs, speed humps, a stop sign in the middle of Atlantic, trash cans along the walkway, anything! Living next to the levee obviously attacks a wide variety of people, we need extra help. I have held off on repeating this, as I expect to be ignored once again...

I have included everyone in this email that was on the initial one from last year.

Thank you,

Monica Lopez
[redacted]

From: Luis Magallon <lmagallon@cityofsantamaria.org>
Sent: Friday, October 21, 2022 6:23 PM
To: Dostalek, Diane@DOT <Diane.Dostalek@dot.ca.gov>; Frank Albro Jr. <falbro@cityofsantamaria.org>; Hector Perales <hperales@cityofsantamaria.org>; Jerry Sitton <jsitton@smjuhsd.org>; SMPDHotsheet - C Hoops, CHP <choops@chp.ca.gov>; Michael McGehee <mmcgehee@cityofsantamaria.org>; Javier Cavazos <jcavazos@smbsd.net>; Anthony Cuellar <tcuellar@smbsd.net>; Sam Angulo <sangulo@cityofsantamaria.org>; Humberto Orozco <horozco@cityofsantamaria.org>; Ricky Wilson <ricky.wilson@cityofsantamaria.org>; Jerid Vodopija <jvodopija@cityofsantamaria.org>
Cc: Brett Fulgoni <bfulgoni@cityofsantamaria.org>; Mark Mueller <mmueller@cityofsantamaria.org>; David Beas <dbeas@cityofsantamaria.org>; Geoffrey Wheeler, volunteer, SBbike <Geoffrey_SBBike@cvbt-web.org>;

DAVID ECKENRODE [redacted] org>; James Austin <jaustin@cityofsantamaria.org>; DAVID ECKENRODE [redacted]
[redacted]>
Subject: Traffic Committee Meeting - October 26, 2022

Good Afternoon all,

Please see the attached agenda for the upcoming Traffic Committee meeting, scheduled for Wednesday, October 26, 2022, at 9:30 AM via Zoom.

Below is the Zoom link. It is also on the pdf.

https://us02web.zoom.us/j/83860285001

Feel free to contact me if you have any questions/comments.

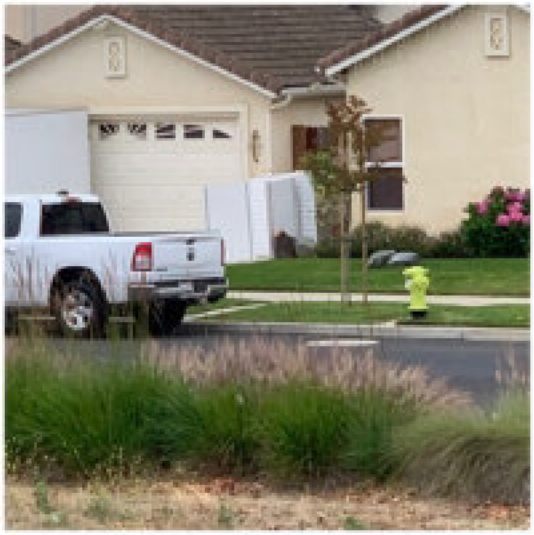
Thank you!

Best Regards,
-Luis

Luis A Magallon, P.E.
Engineer III at City of Santa Maria

Phone: 805-361-9741
Email: lmagallon@cityofsantamaria.org

110 S. Pine Street, Suite 221
Santa Maria, CA 93458



SPEED
HUMP

BIKE PATH

From:	Chelsea Sperakos on behalf of Alice Patino
Cc:	Alex Posada; Maribel Hernandez; Gloria Soto; Carlos Escobedo; Mike Cordero
Subject:	2024 Annual Strawberry Industry Appreciation Dinner
Attachments:	2024 Strawberry Dinner Sponsor Letter (1).pdf 2024 Strawberry Dinner Raffle Letter.pdf image001.png image002.png

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Hi there,

You're invited to join us for a delightful evening as we honor the hard work and dedication of those involved in growing and harvesting Santa Maria's beloved strawberries at the annual Strawberry Industry Appreciation Dinner!

Date: Friday, April 19, 2024

Time: 5:30 PM - 9:00 PM PDT

Location: Santa Maria Fairpark

937 S Thornburg St

Santa Maria, CA 93454

This year's event promises to be a memorable celebration, featuring:

Happy hour & dinner

Live music performed by local mariachis

Raffle benefiting the California Strawberry Commission Scholarship

And much more!

Tables for this event sell out fast, so be sure to book your spot early. You can find all the details in the attached PDF or by visiting http://tinyurl.com/Strawberry-Dinner-2024 <http://tinyurl.com/Strawberry-Dinner-2024> . For further inquiries or to reserve your spot, please contact me at 805-925-2403 ext. 814 or email yuliana@santamaria.com <mailto:yuliana@santamaria.com> .

Interested in becoming a sponsor? Reach out to yuliana@santamaria.com <mailto:yuliana@santamaria.com> for sponsorship options and details.

We're also seeking donations for door prizes! If you'd like to contribute a prize such as a tablet, television, or travel package, please email yuliana@santamaria.com <mailto:yuliana@santamaria.com> with a description of the item.

Let's come together to celebrate the vibrant strawberry industry. . We look forward to seeing you there!

Have a wonderful day.

Yuliana Nelson

Strategic Initiatives Manager

Phone: 805.925.2403 x814| yuliana@santamaria.com <mailto:yuliana@santamaria.com>

Read the latest Chamber News <https://business.santamaria.com/news/>
Attend an upcoming Chamber Event <https://business.santamaria.com/events/calendar/>

View our Chamber Invested Sponsors <https://www.santamaria.com/about-the-chamber/chamber-invested-sponsors/>

Strawberry Industry Appreciation Dinner

Corporate Sponsorship ($2200):

- Display of business name and logo on event banners (if confirmed prior to printing)
- Recognition of business and sponsorship level during the program
- Business profile and logo in the event program (if confirmed prior to printing)
- One VIP table with twelve seats
- VIP table perks include premium location, special décor, at-table wine service, and a starter set of tickets for the Scholarship Raffle

Event Sponsor ($1350):

- Business name and logo on displayed event banners with a mention during the dinner
- Logo and business profile in the event program (if confirmed prior to printing)
- Complimentary table with ten seats

Table Sponsor ($750):

- Company name and logo printed in the dinner program (if confirmed prior to printing)
- 10 complimentary dinner tickets

Patron Sponsor ($350):

- Company name printed in the dinner program
- 4 complimentary dinners

Supporting Sponsor ($200):

- Company name printed in the dinner program
- 2 complimentary dinner tickets

Single Ticket ($75)

- Includes dinner and program

SANTA MARIA VALLEY Chamber

Chamber of Commerce | Visitors Bureau | Economic Development

Invitation to Contribute Raffle Prizes for *Strawberry Industry Appreciation Dinner*

We are delighted to inform you that preparations for the Annual Strawberry Industry Appreciation Dinner hosted by the Santa Maria Valley Chamber are well underway. This event serves as a platform to honor the dedication and hard work of the individuals and companies contributing to the local strawberry industry. A cherished tradition of our event involves raffling off fantastic gifts to our esteemed guests, and we invite your business to be part of this exciting tradition!

Friday, April 19, 2024
Santa Maria Fairpark
Cocktails: 5:30 p.m. Dinner: 7:00 p.m.

Raffle Prize Suggestions: We are seeking raffle prize donations such as tablets, televisions, travel packages, and more. The proceeds from ticket sales will be directed to the California Strawberry Commission for scholarships.

Recognition for Your Generosity:

- Display of donated item with a place card showcasing your business name for the 600 special guests to see.
- Inclusion of your business name in the event's program.
- Verbal acknowledgment of your contribution during the dinner.

Logistics: Our Tax ID is #95-1191765, and we can make arrangements to collect the donated item at your convenience.

Your support will undoubtedly contribute to the success of this event, and we thank you in advance for your consideration.

Sincerely,
Yuliana Nelson
Strategic Initiatives Manager
yuliana@santamaria.com
805-925-2403 x814

SANTA MARIA VALLEY Chamber
Chamber of Commerce | Visitors Bureau | Economic Development

2024 Annual Strawberry Industry
Appreciation Dinner
APRIL 19, 2024

SANTA MARIA VALLEY
Chamber

From:	Chelsea Sperakos on behalf of Alice Patino
Cc:	Alex Posada; Maribel Hernandez; Gloria Soto; Carlos Escobedo; Mike Cordero
Subject:	Save the Date: 2024 Annual Strawberry Industry Appreciation Dinner
Attachments:	2024 Strawberry Dinner Sponsor Letter (1).pdf 2024 Strawberry Dinner Raffle Letter.pdf image001.png image002.png

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And much more!

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Interested in becoming a sponsor? Reach out to yuliana@santamaria.com <mailto:yuliana@santamaria.com> for sponsorship options and details.

We're also seeking donations for door prizes! If you'd like to contribute a prize such as a tablet, television, or travel package, please email yuliana@santamaria.com <mailto:yuliana@santamaria.com> with a description of the item.

Let's come together to celebrate the vibrant strawberry industry. . We look forward to seeing you there!

Have a wonderful day.

Yuliana Nelson

Strategic Initiatives Manager

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Read the latest Chamber News <https://business.santamaria.com/news/>
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Strawberry Industry Appreciation Dinner

Corporate Sponsorship ($2200):

- Display of business name and logo on event banners (if confirmed prior to printing)
- Recognition of business and sponsorship level during the program
- Business profile and logo in the event program (if confirmed prior to printing)
- One VIP table with twelve seats
- VIP table perks include premium location, special décor, at-table wine service, and a starter set of tickets for the Scholarship Raffle

Event Sponsor ($1350):

- Business name and logo on displayed event banners with a mention during the dinner
- Logo and business profile in the event program (if confirmed prior to printing)
- Complimentary table with ten seats

Table Sponsor ($750):

- Company name and logo printed in the dinner program (if confirmed prior to printing)
- 10 complimentary dinner tickets

Patron Sponsor ($350):

- Company name printed in the dinner program
- 4 complimentary dinners

Supporting Sponsor ($200):

- Company name printed in the dinner program
- 2 complimentary dinner tickets

Single Ticket ($75)

- Includes dinner and program

SANTA MARIA VALLEY Chamber

Chamber of Commerce | Visitors Bureau | Economic Development

Invitation to Contribute Raffle Prizes for *Strawberry Industry Appreciation Dinner*

We are delighted to inform you that preparations for the Annual Strawberry Industry Appreciation Dinner hosted by the Santa Maria Valley Chamber are well underway. This event serves as a platform to honor the dedication and hard work of the individuals and companies contributing to the local strawberry industry. A cherished tradition of our event involves raffling off fantastic gifts to our esteemed guests, and we invite your business to be part of this exciting tradition!

Friday, April 19, 2024
Santa Maria Fairpark
Cocktails: 5:30 p.m. Dinner: 7:00 p.m.

Raffle Prize Suggestions: We are seeking raffle prize donations such as tablets, televisions, travel packages, and more. The proceeds from ticket sales will be directed to the California Strawberry Commission for scholarships.

Recognition for Your Generosity:

- Display of donated item with a place card showcasing your business name for the 600 special guests to see.
- Inclusion of your business name in the event's program.
- Verbal acknowledgment of your contribution during the dinner.

Logistics: Our Tax ID is #95-1191765, and we can make arrangements to collect the donated item at your convenience.

Your support will undoubtedly contribute to the success of this event, and we thank you in advance for your consideration.

Sincerely,
Yuliana Nelson
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SANTA MARIA VALLEY Chamber
Chamber of Commerce | Visitors Bureau | Economic Development

2024 Annual Strawberry Industry
Appreciation Dinner
APRIL 19, 2024

SANTA MARIA VALLEY
Chamber